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## **World Class Wins for International Beverage Brands**

The International Beverage portfolio of premium whiskies and gin has been impressing judges across the globe as the business celebrates a glittering medal haul in leading industry competitions this year.

Spirits from the company's five distilleries in Scotland— Pulteney, Balblair, Balmenach, Knockdhu and Speyburn – have triumphed with over 50 Gold and Silver medals at five of the world's most highly rated awards: the International Wine & Spirits Competition, the New York International Spirits Competition, the International Spirits Challenge, the San Francisco World Spirits Competition and The Global Gin Masters.

Leading the field is Balblair, which won a dazzling Double Gold in San Francisco and Gold at the IWSC for Balblair 1999 Vintage, with further IWSC and ISC Golds for Balblair Travel Retail exclusives and nine Silver medals for the Highland Single Malt across various other competitions.

The Speyburn team were also celebrating, with Speyburn Arranta Casks receiving particular recognition with Double Gold in San Francisco, Gold at the IWSC and Gold at the ISC. Speyburn Bradan Orach and Speyburn 10 Year Old also both won Gold in New York and San Francisco respectively, with the Speyside Single Malt winning seven additional Silver medals in the field.

There was more good news with anCnoc 12 Year Old scooping Double Gold in San Francisco, with the Highland Single Malt gaining three further Golds at the IWSC, ISC and in New York, alongside four additional Silver medals. The company's premium blended whisky, Hankey Bannister Original, also took home Gold in San Francisco, as did Caorunn Small Batch Scottish Gin and Old Pulteney 12 Year Old in New York. Old Pulteney also scooped a further two Silver medals for its 12 Year Old and 35 Year Old single malts at the IWSC.

International Beverage Marketing Director Karen Walker commented: *'This has been an exciting first half of the year for our business and despite the tough competition out there, our brands are once again gaining recognition amongst industry leaders and peers. My thanks and congratulations go to the skilled and talented teams at the distilleries and across our business who have delivered these wonderful wins for our brands. Going forward we will continue to invest in our distilleries and in our brands to make sure that we continue our winning form and deliver the most exceptional quality spirits for our drinkers to enjoy.'*

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### **About International Beverage Holdings**

International Beverage Holdings Limited is one of the industry's most dynamic global drinks businesses. Established in 2006 as the international arm of ThaiBev, the company specialises in developing distinctive, premium local brands for global growth, with a portfolio that is led by a range of high quality Scotch whiskies and includes some of the fastest growing and most prestigious beers, spirits and whiskies on the market today. These high quality brands are enjoyed by consumers in over 85 global markets and include:

- Chang, Thailand's iconic global beer brand
- Single Malt Scotch Whiskies: Old Pulteney, Balblair, anCnoc, Speyburn
- Blended Scotch Whiskies: Hankey Bannister, Catto's, MacArthur's
- Caorunn, a super premium small batch distilled Scottish Gin infused with 5 Celtic botanicals
- Thai spirits: Phraya, Mekhong

International Beverage's international operation is headquartered in Hong Kong, with two major bases in China and Scotland and a growing number of regional hubs around the world. The business is focused on the delivery of winning investment, sales and marketing strategies and is committed to producing brands of character, representing the care and craftsmanship of the people that make them - from the brewers of Chang Beer in Thailand, to the distillers of the fine single malt Scotch whisky Old Pulteney in Scotland. Crucially, the global development of every brand continues to be rooted in its home territory, supporting the company's mission to build authentic brands of outstanding character.

International Beverage is investing in ambitious growth across its global operation, employing over 850 highly skilled people across production, sales, marketing and finance, together forming an effective and expert international team.