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## **International Beverage Single Malt Scotch Whiskies Triumph in Jim Murray's Whisky Bible 2015**

**anCnoc, Old Pulteney and Balblair all receive accolades in global awards**

The team at International Beverage Holdings is celebrating scooping three prestigious accolades in one of the whisky industry's top international guides – Jim Murray's 2015 Whisky Bible.

The global drinks company's flagship single malt whisky brands, Old Pulteney, Balblair and anCnoc, each received an esteemed category award from leading whisky connoisseur Murray, who nosed and tasted his way through the world's best whiskies to create his famous tasting guide.

The contemporary malt, anCnoc Highland Single Malt Scotch Whisky wowed the acclaimed judge and received two top accolades, one in the No Age Statement category (Multiple Casks) for its recently released Rutter expression which then went on to win the overall category. Launched earlier this year, Rutter is one of anCnoc's limited edition malts from the peaty series, which aims to offer modern drinkers a peated dram to suit their palate. Produced at Knockdhu, one of Scotland's smallest and most enchanting distilleries, Rutter has a phenol content of 11 parts per million (ppm) and is sparkling gold in appearance with a full bodied peaty richness along with an undertone of honey to finish.



Much loved 'maritime malt' Old Pulteney, which is currently one of the UK's fastest growing single malt whiskies, won the coveted Single Malt of the Year award in the 35-40 Years category (Multiple Casks) for its exceptional 40 Year Old expression. The expertise of Pulteney Distillery Manager, Malcolm Waring, lies at the heart of the brand's oldest bottling to date, with Malcolm personally selecting and hand-filling each one individually with the rare single malt. Sweet and spicy on the palate to start, the 40 Year Old is full bodied with a long lasting finish.

Balblair, the company's premium single malt which only releases whisky exclusively as vintages, came out on top in the 28-34 Years (Multiple Casks) category for the brand's elegant 1983 vintage. Distillery manager John Macdonald judges and selects the whisky at precisely the right moment to ensure the balance between character and age is just perfect. The 1983 vintage is matured in American oak ex-bourbon barrels, resulting in a rich, warm dram, which truly embodies the core Balblair characteristics of where the natural process and human judgment join together.

**Commenting on the category awards, Karen Walker, Marketing Director at International Beverage Holdings Ltd commented:** *'To receive recognition once again in Jim Murray's world famous Whisky Bible is testament to our outstanding brands and a global mark of true distinction. It's very fitting to conclude 2014 with a celebration of our portfolio as it has been an exceptional year for all our premium brands. The various accolades that the business has received this year are testament to the hard work and time honoured skills that the teams at our distilleries continually put in.'*



Jim Murray's Whisky Bible is the world's leading whisky guide. Each edition contains roughly 4,500 detailed, professionally analysed and easy to understand tasting notes on the world's leading and lesser known whiskies.

The upcoming 2015 edition contains over 1000 new entries and will be available soon from the [Dram Good Book Shop](#).

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For further information, please contact Vicki at Burt Greener Communications on 0131 220 0003

Or [Vicki@burtgreener.co.uk](mailto:Vicki@burtgreener.co.uk)

## **Notes to Editors**

### **International Beverage Holdings**

International Beverage Holdings Limited is one of the industry's most dynamic global drinks businesses. Established in 2006 as the international arm of ThaiBev, the company specialises in developing distinctive, premium local brands for global growth, with a portfolio that is led by a range of high quality Scotch whiskies and includes some of the fastest growing and most prestigious beers, spirits and whiskies on the market today. These high quality brands are enjoyed by consumers in over 85 global markets and include:

- Chang, Thailand's iconic global beer brand
- Single Malt Scotch Whiskies: Old Pulteney, Balblair, anCnoc, Speyburn



- Blended Scotch Whiskies: Hankey Bannister, Catto's, MacArthur's
- Caorunn, a super premium small batch distilled Scottish Gin infused with 5 Celtic botanicals
- Thai spirits: Phraya, Mekhong

International Beverage's international operation is headquartered in Hong Kong, with two major bases in China and Scotland and a growing number of regional hubs around the world. The business is focused on the delivery of winning investment and sales and marketing strategies.

International Beverage is committed to producing brands of character, representing the care and craftsmanship of the people that make them - from the brewers of Chang Beer in Thailand, to the distillers of the fine single malt Scotch whisky Old Pulteney in Scotland. Crucially, the global development of every brand continues to be rooted in its home territory, supporting the company's mission to build authentic brands of outstanding character.

International Beverage is investing in ambitious growth across its global operation, employing over 850 highly skilled people across production, sales, marketing and finance, together forming an effective and expert international team. In 2011 the International Beverage portfolio outperformed the market with outstanding sales across all categories.