



6<sup>th</sup> August 2014

## **International Beverage Spirits Go for Gold at Prestigious IWSC Awards**

**Hankey Bannister, Old Pulteney, Balblair and Speyburn all win big in  
global competition.**

The team at International Beverage Holdings Ltd is celebrating a triumphant performance at this year's International Wine & Spirit Competition, following news last week that the company's exceptional whisky and spirit portfolio has won an impressive 22 medals in this most prestigious global contest.

Hankey Bannister, the superb blended Scotch whisky crafted using single malts from all five International Beverage distilleries, won a prestigious 'Gold Outstanding' medal, plus 'Gold' for both its limited edition Heritage Blend and its 12 year old blend. There was also a 'Silver' medal for Hankey Bannister 25 year old.

The much loved 'maritime malt' Old Pulteney, which is currently one of the fastest growing single malt whiskies in the industry, claimed five medals for its various expressions: 'Gold' for Old Pulteney 17 year old and 'Silver' for 12 year old, 21 year old, 1990 Vintage and for Old Pulteney Navigator - which was released at the start of the brand's global Clipper Race sponsorship in 2013.

Balblair, the company's premium single malt which releases whisky exclusively as vintages, scooped a trio of medals for its elegant expressions: 'Gold Outstanding' for Vintage 1983, 'Silver' for Vintage 1990 and 'Bronze' for Vintage 2003.

Speyburn, the 4<sup>th</sup> largest selling single malt Scotch whisky brand in the USA, won 'Gold' for its 10 year old expression, 'Silver' for its beautifully packaged 25 year old and 'Bronze' for Speyburn Bradan Orach.

Catto's Blended Scotch Whisky took three medals: 'Silver Outstanding' for 25 year old and 'Silver' for both the brand's 12 year old expression and the 'Rare Old Scottish' release.

There were also 'Silver' honours for anCnoc Highland Single Malt Scotch Whisky 12 year old and for Caorunn, the company's small batch Scottish gin, plus for the Kinsey brand's blended whisky and vodka.

Commenting on the awards, Karen Walker, Marketing Director at International Beverage Holdings Ltd commented: *'Once again the wonderful quality, character and taste of our whiskies and spirits has been recognised in this most important platform and in tough competition against the very best that the industry has to offer. A medal here is a true global mark of distinction, at a time when all our brands are growing and performing exceptionally well in markets all over the world. It's also an acknowledgement of the talent and dedication of the people who work across our distilleries and brand team each day to make our distinctive whiskies and spirits.'*

Now in its 45<sup>th</sup> year, the IWSC promotes the quality and excellence of the world's best wines, spirits and liqueurs. All spirits entered from around the world, endure a rigorous blind tasting and are judged by some of the world's leading drinks experts.

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### **Notes to Editors**

#### **International Beverage Holdings**

International Beverage Holdings Limited is one of the industry's most dynamic global drinks businesses. Established in 2006 as the international arm of ThaiBev, the company specialises in developing distinctive, premium local brands for global growth, with a portfolio that is led by a range of high quality Scotch whiskies and includes some of the fastest growing and most prestigious beers, spirits and

whiskies on the market today. These high quality brands are enjoyed by consumers in over 85 global markets and include:

- Chang, Thailand's iconic global beer brand
- Single Malt Scotch Whiskies: Old Pulteney, Balblair, anCnoc, Speyburn
- Blended Scotch Whiskies: Hankey Bannister, Catto's, MacArthur's
- Caorunn, a super premium small batch distilled Scottish Gin infused with 5 Celtic botanicals
- Thai spirits: Phraya, Mekhong

International Beverage's international operation is headquartered in Hong Kong, with two major bases in China and Scotland and a growing number of regional hubs around the world. The business is focused on the delivery of winning investment and sales and marketing strategies.

International Beverage is committed to producing brands of character, representing the care and craftsmanship of the people that make them - from the brewers of Chang Beer in Thailand, to the distillers of the fine single malt Scotch whisky Old Pulteney in Scotland. Crucially, the global development of every brand continues to be rooted in its home territory, supporting the company's mission to build authentic brands of outstanding character.

International Beverage is investing in ambitious growth across its global operation, employing over 850 highly skilled people across production, sales, marketing and finance, together forming an effective and expert international team. In 2011 the International Beverage portfolio outperformed the market with outstanding sales across all categories.

**The Full List of Awards Placed for International Beverage are:**

- GOLD OUTSTANDING for Balblair 1983 Vintage Highland Single Malt Scotch Whisky
- GOLD OUTSTANDING for Hankey Bannister Original Blended Scotch Whisky
- GOLD MEDAL for Hankey Bannister Heritage Blend blended Scotch Whisky
- GOLD MEDAL for Old Pulteney 17 Year Old Highland Single Malt Scotch Whisky
- GOLD MEDAL for Hankey Bannister 12 Year Old Highland Blended Scotch Whisky
- GOLD MEDAL for Speyburn 10 Year Old Single Malt Scotch Whisky
- SILVER OUTSTANDING for Old Pulteney 21 Year Old Highland Single Malt Scotch Whisky
- SILVER OUTSTANDING for Catto's 25 Year Old Highland Blended Scotch Whisky
- SILVER OUTSTANDING for Hankey Bannister 25 Year Old Highland Blended Scotch Whisky
- SILVER OUTSTANDING for Balblair 1990 Vintage Highland Single Malt Scotch Whisky

- SILVER MEDAL for Speyburn 25 Year Old Highland Single Malt Scotch Whisky
- SILVER OUTSTANDING for anCnoc 12 Year Old Highland Single Malt Scotch Whisky
- SILVER MEDAL for Caorunn Small Batch Scottish Gin
- SILVER MEDAL for Catto's 12 Year Old Highland Blended Scotch Whisky
- SILVER MEDAL for Old Pulteney 12 Year Old Highland Single Malt Scotch Whisky
- SILVER MEDAL for Catto's Rare Old Scottish Blended Scotch Whisky
- SILVER MEDAL for Old Pulteney 1990 Vintage Highland Single Malt Scotch Whisky
- SILVER MEDAL for Old Pulteney Navigator Highland Single Malt Scotch Whisky
- SILVER MEDAL for Kinsey Blended Scotch Whisky
- SILVER MEDAL for Kinsey Vodka
- BRONZE MEDAL for Speyburn Bradan Orach Highland Single Malt Scotch Whisky
- BRONZE MEDAL for 2003 Balblair Highland Single Malt Scotch Whisky