



For immediate release

anCnoc Whisky Launches New 18 Year Old Single Malt

anCnoc Highland Single Malt Scotch Whisky has announced the release of its eagerly awaited 18 year old expression. With only 1000 cases available worldwide, this very special single malt from Knockdhu Distillery will join the brand's award winning portfolio, which celebrates the traditional art of whisky making with a modern twist.

Matured in hand selected Spanish oak ex-sherrycasks and American oak ex-bourbon casks, each 700ml bottle will retail at £70 with an ABV of 46%. On the palate, the non chill-filtered single malt is bursting with oriental spices and toasted vanilla, with a full bodied taste and a surge of honey and caramel to finish.

The packaging stays true to anCnoc's trademark minimalistic style, featuring an artful depiction of the landscape surrounding Knockdhu.

anCnoc Assistant Brand Manager, Stephanie Bridge commented:

"2014 has been anCnoc's most ambitious year to date: we revealed a peated global collection in April, two new expressions for the travel retail market and our hugely popular 2000 Vintage. anCnoc 18 years old has been eagerly anticipated for a number of years, it's a fantastic whisky and the unique packaging, still distinctively anCnoc, will be a visually striking addition to any collection or a welcome Christmas gift!"

anCnoc, which is part of the Inver House Distillers portfolio, is a brand closely associated with the arts and renowned the world over by malt enthusiasts for bringing a modern twist to the traditions of fine whisky, producing a single malt that is accessible and versatile for all occasions. The brand launched its peated collection earlier this year with four expressions of varying peat strength - aiming to help drinkers find a dram to suit their palate and to 'shine a light' on the dark, enigmatic world of peat.

ENDS

anCnoc

HIGHLAND SINGLE MALT
SCOTCH WHISKY

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Notes to Editors

About anCnoc Highland Single Malt Scotch Whisky

anCnoc Highland Single Malt Scotch Whisky is produced at the Knockdhu Distillery which was established in 1894 and is one of the smallest and most enchanting in the Scottish Highlands. It's renowned the world over by malt enthusiasts for producing a single malt that makes every day a special occasion.

The new peated collection from anCnoc aims to unravel the mysteries of peated whisky for modern drinkers, this new range from the Knockdhu Distillery features anCnoc's classic light, easy-drinking style but with a dark, distinctive and smoky twist. The first four releases in the collection Rutter, Flaughter, Tushkar and Cutter were unveiled earlier this year.

About International Beverage

International Beverage Holdings (www.interbevgroup.com) was established in 2005 as the international arm of ThaiBev, one of South East Asia's leading alcohol beverage companies. With a network of regional offices in Asia, Europe and North America, the company is responsible for the production, sales, marketing and distribution of a portfolio of premium global brands in over 80 countries and territories.

Inver House Distillers (www.inverhouse.com) is globally integrated into International Beverage Holdings and drives the distillation and maturation of Scotch through its five distilleries.

anCnoc

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International Beverage brands include:

- Chang Beer: Thailand's iconic beer brand
- Single Malt Scotch Whiskies: Old Pulteney, Balblair, anCnoc, Speyburn
- Blended Whiskies: Hankey Bannister
- Mekhong: 'The Spirit of Thailand' since 1941
- Caorunn - a small batch distilled Scottish Gin infused with 5 Celtic botanicals

The company's success is built on the combination of a strong understanding of local cultures and markets with the creation of a truly global operational network. Brand building pays respect to heritage, provenance and craftsmanship whilst delivering innovative and highly effective strategies at global level. A skilled and dedicated team of more than 12 nationalities speaking over 14 languages delivers the highest standards of customer service and attention to detail across all aspects of the business.