

EST. **OLD** 1826  
**PULTENEY**  
SINGLE MALT SCOTCH WHISKY



## Old Pulteney Celebrates Final Addition to New Core Collection

*Award winning 25 Years Old completes The Maritime Malt's newly revitalised collection*

Old Pulteney, The Maritime Malt, is proud to introduce its award-winning 25 Years Old as the final addition to its new core collection, completing a line-up of five exceptional single malts.

For a quarter of a century, casks of this latest addition to the range breathed the invigorating sea air of the Caithness coast – the ultimate result of a lifetime in partnership with the sea.

Hailing from northerly Scottish coastal town, Wick, the unique combination of brisk sea air and meticulous cask selection makes the flavour of Old Pulteney's malts unlike any other – a trait recognised by judges at the prestigious San Francisco World Spirits Competition 2019, where **Old Pulteney 25 Years Old** was recently awarded the coveted Double Gold medal.

Given the top accolade for the Distillers Single Malt Scotch - 20 Years and Older category, this 'must-have' malt is perfect for whisky aficionados – and a great addition to collections, for savouring on special occasions.

Matured in second fill American oak, ex-bourbon casks and first-fill Spanish oak butts, which previously held Oloroso wine, **Old Pulteney 25 Years Old** is mature and fragrant, with heavy spices and a hint of dark chocolate. To taste, creamy vanilla and hints of toffee mix with bitter chocolate, leading to a long and spicy finish.

Bronze in colour, this charismatic malt has been updated with new look giftable packaging, including flock material with a debossed diamond pattern, inspired by the fishing nets that helped Wick establish itself as the herring fishing capital of Europe centuries ago. This, together with the ocean-inspired palette, with deep blue colouring and silver waves - reflecting the sea and its glittering herring fish - celebrates the hometown of The Maritime Malt.

Just like the sea which has shaped its heritage, distillery and whisky, Old Pulteney is ever changing and constantly innovating. Recent months have seen the entire range of malts - which includes 12 Years Old, the non-age statement Huddart, 15 Years Old and 18 Years Old - reinvigorated with a distinctive new look, featuring fresh packaging.

This superior whisky, retailing at £400, is a rare catch, with limited annual availability and global demand.

**Malcolm Waring, Distillery Manager at Old Pulteney said:** *"For 25 long years, this special whisky has been sheltered from a fast-changing world, storms and high tides at our distillery here in Wick. It's a whisky we're incredibly proud of, distilled and matured by the sea."*

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*Old Pulteney 25 Years Old is the pinnacle of our new core range, it embodies both our hometown's spirit of endurance, and our distillery team's devotion to craft. We hope you enjoy it as much as we do."*

**Old Pulteney 25 Years Old** is available to buy now at Old Pulteney Distillery Visitor Centre, specialist retailers including Royal Mile Whiskies, Master of Malt and The Whisky Shop, and will be rolled out to global markets in the coming months. RRP £400.

**ENDS**

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**About Old Pulteney:**

Old Pulteney is the only brand whose story, distillery, and whisky are shaped by the sea itself. The unique combination of brisk sea air and meticulous cask selection makes its flavour unlike other single malt Scotch whiskies.

The award-winning core collection, revitalised for the modern market in 2018, includes: 12 Years Old, Huddart, 15 Years Old, 18 Years Old, and now 25 Years Old.

As the man behind the town's 19th Century fishing boom, Sir William Pulteney put northerly Scottish coastal town Wick on the map, but today the Pulteney name is better known for its unique, single malt whisky. Distilled and matured by the sea, the award-winning whisky in our casks is cocooned by salty air swept ashore on Arctic winds.

Since 1826, Pulteney Distillery has navigated changeable seas and conditions, including 25 years of prohibition. Old Pulteney is inseparable from the spirit of the harbour town it calls home which is why it will always be **The Maritime Malt**.