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For immediate release

Old Pulteney in high spirits as it launches 10th annual nationwide maritime competition, 'Wish You Were Here'

Old Pulteney Single Malt Whisky, in partnership with the Sunday Express, is again set to launch its prestigious amateur photography competition, 'Wish You Were Here'.

Now in its 10th year, and in honour of its nautical heritage, the team at Old Pulteney are on the hunt for the perfect shot of the British seaside and are challenging Sunday Express readers to rekindle the great legacy of the traditional 'Wish You Were Here' postcard.

Attracting over 1000 entrants last year, the competition consistently uncovers some of the most talented amateur photographers in the country whose images have been praised for their quality, creativity and ingenuity.

One lucky winner will be treated to a VIP trip for two to the Pulteney Distillery in Wick and given the unique opportunity to fill a bottle of their very own Old Pulteney Single Malt Whisky. The winner can also look forward to a £2500 cash prize and a newspaper spread featuring their winning photograph.

Last year's delighted winner Keith Johnstone from Bradford commented: *'The news that I had won the Old Pulteney Wish You Were Here competition came completely out of the blue. I am an amateur photographer and have never won anything before so I'm absolutely thrilled! The photo was taken on a beautiful night in Portsmouth and was shot using a Panasonic TZ5. I am an avid whisky fan so cannot wait to take my trip up north to visit the Pulteney Distillery with my wife and I'm already planning a trip to Nashville to visit an old friend with my prize money.'*

The Sunday Express and Old Pulteney are searching for high quality, creative snapshots with a maritime theme – particularly those that capture wildlife in their natural habitat and people enjoying Britain's time-honoured relationship with the sea. From a classic fisherman shot to a flurry of seabirds resting in the harbour, images must have a unique story of their own to tell.

How to apply

Please read the terms and conditions then email your entry to competition@burtgreener.co.uk or send it with the coupon to "Wish You Were Here", Burt Greener Communications, 21 Young Street, Edinburgh, EH2 4HU or enter via the Sunday Express website here [insert link when live]. Please ensure your entry includes all of the following details. Closing date for entries is 21 June 2015.



PLEASE USE BLOCK CAPITALS

- Mr/Mrs/Miss/Ms
- Name
- Address
- Postcode
- Daytime telephone number
- Email address
- Date of Birth
- Mobile number (optional)
- Picture location

TERMS & CONDITIONS

1. I earn no more than 10% of my total annual income from photography
2. This entry has not previously been published in a national UK photography magazine nor used as part of an alternative campaign.
3. Entrants must be 18 years or over.
4. Images submitted must be original and taken by you.
5. No more than three images can be submitted per person for consideration.
6. Prizes are non-transferable and non-negotiable.
7. Copyright of all entries remains with the photographer but Old Pulteney reserve the right to use entries, without payment to promote the competition, including posting on social media sites.
8. By entering this competition you agree to participate in any publicity that the "Wish You Were Here" competition may generate.
9. Employees of the Sunday Express and Inver House Distillers may not enter this competition.
10. Old Pulteney and Wish You Were Here partners reserve the right to send you further information to your postal address or email address.
11. Only printed or digital versions of your photograph(s) will be accepted.
12. Images must be less than one year old.

By entering the competition online, you hereby agree to the above terms and conditions and agree to receive further information from Old Pulteney and other Wish You Were Here partners.