

15th January 2014

anCnoc Releases Exclusive 1999 Vintage Expression

anCnoc Highland Single Malt Scotch Whisky has today (15th January) announced the latest hand selected addition to its exceptional portfolio, the limited edition 1999 Vintage. Only 750 cases of this rare single malt will be available in the UK, Russia, Germany and Taiwan from January 2013 with a retail price of £49.99 per bottle.

The whisky, which has been matured in American bourbon and Spanish sherry oak casks at Knockdhu Distillery in Knock, Banffshire, has been bottled in its most natural form – neither chill-filtered nor coloured at 46% ABV. The exclusive liquid is amber in colour with a slight golden hue. It is an aromatic expression which is sweet to start with a touch of fruitiness and a long, smooth finish.

In true anCnoc style, the striking white and red colouring of the packaging mirrors the minimalist design of anCnoc's core range and features an intricate illustration of the enchanting Knockdhu Distillery on the bottle and tube.

anCnoc, which is part of the Inver House Distillers portfolio, is a brand closely associated with the arts, having released a series of limited edition expressions in the past few years designed by the acclaimed Scottish illustrator Peter Arkle. It's renowned the world over by malt enthusiasts for bringing a contemporary twist to the traditions of fine malt whisky, producing a single malt that is accessible and versatile for all occasions.

anCnoc Brand Manager, Gillian Gibson commented: 'Releasing our 1999 Vintage marks the first in a series of fresh and exciting developments for anCnoc in 2014 which are sure to intrigue and delight fans of our range. This very special expression, with its distinctive characteristics, will undoubtedly be a welcome addition to anCnoc collections.'

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Notes to Editors

About anCnoc Highland Single Malt Scotch Whisky

anCnoc Highland Single Malt Scotch Whisky is produced at the Knockdhu Distillery which was established in 1894 and is one of the smallest and most enchanting in the Scottish Highlands. It's renowned the world over by malt enthusiasts for producing a single malt that makes every day a special occasion. The new limited edition product joins the popular anCnoc 12 year old, a light yet complex dram and a yearly vintage, currently the 1998, which is bottled in its natural form producing high intensity malt.

Known for championing the contemporary visual arts and this new campaign builds on anCnoc's grassroots arts sponsorships in cutting-edge Scottish galleries, which to date have generated a vibrant and modern environment for drinking whisky.

About International Beverage

International Beverage Holdings (www.interbevgroup.com) was established in 2005 as the international arm of ThaiBev, one of South East Asia's leading alcohol beverage companies. With a network of regional offices in Asia, Europe and North America, the company is responsible for the production, sales, marketing and distribution of a portfolio of premium global brands in over 80 countries and territories.

Inver House Distillers (<u>www.inverhouse.com</u>) is globally integrated into International Beverage Holdings and drives the distillation and maturation of Scotch through its five distilleries.

International Beverage brands include:

- Chang Beer: Thailand's iconic beer brand
- > Single Malt Scotch Whiskies: Old Pulteney, Balblair, anCnoc, Speyburn
- > Blended Whiskies: Hankey Bannister
- Mekhong: 'The Spirit of Thailand' since 1941
- > Caorunn a small batch distilled Scottish Gin infused with 5 Celtic botanicals



The company's success is built on the combination of a strong understanding of local cultures and markets with the creation of a truly global operational network. Brand building pays respect to

heritage, provenance and craftsmanship whilst delivering innovative and highly effective strategies at global level. A skilled and dedicated team of more than 12 nationalities speaking over 14 languages delivers the highest standards of customer service and attention to detail across all aspects of the business.