

**15<sup>th</sup> October**

## **A Grand Finale for anCnoc and Peter Arkle**

### **Whisky Unveils Last 'Warehouses' Instalment in Collaboration with Illustrator**

anCnoc Highland Single Malt Scotch Whisky has revealed the final design in the series of Limited Edition releases from its unique collaboration with internationally renowned Scottish illustrator, Peter Arkle.

Inspired by the warehouses at Knockdhu Distillery, the striking and contemporary design is rooted in Peter's idea that the buildings are guarding the magic - and not just the whisky - hidden inside them. He believes that anCnoc would not be anCnoc without these historic buildings and so, for the first time, they take pride of place in the design of anCnoc's packaging.

The anCnoc partnership with Arkle was launched last year and has seen the artist develop an exclusive range of limited edition designs based on aspects of Knockdhu Distillery - each with a different expression inside the bottle. These bold and fresh designs range from a bottle inspired by whisky's fifth ingredient, 'magic'; to showcasing the distillery's charming character through an intricate interpretation of its bricks; to an evocative black and white illustration of anCnoc's whisky casks.

The New York-based illustrator said: 'I have really enjoyed working with anCnoc as a collaborative partner throughout the limited edition campaign. The whole project has been inspiring and a great creative challenge, and I'm delighted with the four finished products. My illustrations aim to capture how special and full of character anCnoc whisky is, and I couldn't have done my job without the inspiration of the Knockdhu Distillery and its team. I hope anCnoc drinkers have enjoyed seeing all the designs roll out over the past two years as much as I have loved creating them.'

# anCnoc

HIGHLAND SINGLE MALT  
SCOTCH WHISKY

As with all the Peter Arkle editions, the liquid inside is as remarkable as the design. The final expression is a polished gold colour, with the scent of cut flowers and lemon meringue followed by a rich and firm-textured finish of dried fruit and caramel.

Gillian Gibson, anCnoc Brand Manager commented: 'anCnoc has always been regarded as giving whisky drinkers a very contemporary experience of the tradition of malt whisky drinking and this final design by Peter really lives up to this promise. It's a great way to end such a special partnership and we're extremely proud of our four limited editions and the success they have enjoyed. It has been wonderful working with Peter and his designs have perfectly captured anCnoc's modern side with a nod to its time-honoured traditions.'

Restricted to only 1000 cases, this limited edition will be available online and through specialist retailers in the UK as well as across the globe in the USA, Germany, Russia, Japan, Taiwan and Canada.

RRP: £49.99

**ENDS**

**For further media information please contact:**

**Vicki Byers**

**Burt Greener Communications**

**0131 200 0003 / [Vicki@burtgreener.co.uk](mailto:Vicki@burtgreener.co.uk)**

**anCnoc**  
HIGHLAND SINGLE MALT  
SCOTCH WHISKY