

22nd September

anCnoc Releases Limited Edition Vintage 2000

anCnoc Highland Single Malt Scotch Whisky has today (22nd September) announced the latest addition to its outstanding portfolio, the exclusive Vintage 2000. Only 1000 cases of this exceptional single malt will be available in the UK, Sweden, Japan and Russia, to name but a few, from September 2014 with a retail price of £55 per bottle.

The whisky has matured in Spanish oak ex-sherry butts and American oak ex-bourbon barrels at Knockdhu Distillery in Knock, Banffshire, and has been bottled in its most natural form – neither chill-filtered nor coloured at 46% ABV. The Vintage liquid is bronzed honey in colour with rich amber highlights and a hint of oriental spices on the nose. To taste, the expression is smooth and creamy with a balanced finish.

Staying true to anCnoc style the packaging of this stylish single malt mirrors the minimalist design of anCnoc's core range and features the contemporary yet traditional illustration of the Knockdhu Distillery.

anCnoc, which is part of the Inver House Distillers portfolio, is a brand closely associated with the arts and renowned the world over by malt enthusiasts for bringing a modern twist to the traditions of fine whisky, producing a single malt that is accessible and versatile for all occasions. The brand recently launched its peated collection earlier this year with four expressions of varying peat strength - aiming to help drinkers find a dram to suit their palate and to 'shine a light' on the dark, enigmatic world of peat.

anCnocAssistant Brand Manager, Stephanie Bridge commented: 'The unique taste portfolio of the vintage 2000 is set to be a hit with malt enthusiasts everywhere. Releasing the next vintage in the anCnoc collection marks the end of a very exciting spring and summer for the brand. I'm confident that the exclusive expression will be a welcome addition to anyone's malt collection.'

For further media information please contact:

Vicki Byers / Burt Greener Communications

0131 200 0003 / Vicki@burtgreener.co.uk



Notes to Editors

About anCnoc Highland Single Malt Scotch Whisky

anCnoc Highland Single Malt Scotch Whisky is produced at the Knockdhu Distillery which was established in 1894 and is one of the smallest and most enchanting in the Scottish Highlands. It's renowned the world over by malt enthusiasts for producing a single malt that makes every day a special occasion.

The new peated collection from anCnoc aims to unravel the mysteries of peated whisky for modern drinkers, this new range from the Knockdhu Distillery features anCnoc's classic light, easy-drinking style but with a dark, distinctive and smoky twist. The first four releases in the collection Rutter, Flaughter, Tushkar and Cutter were unveiled earlier this year.

About International Beverage

International Beverage Holdings (www.interbevgroup.com) was established in 2005 as the international arm of ThaiBev, one of South East Asia's leading alcohol beverage companies. With a network of regional offices in Asia, Europe and North America, the company is responsible for the production, sales, marketing and distribution of a portfolio of premium global brands in over 80 countries and territories.

Inver House Distillers (www.inverhouse.com) is globally integrated into International Beverage Holdings and drives the distillation and maturation of Scotch through its five distilleries.

International Beverage brands include:

- Chang Beer: Thailand's iconic beer brand
- ➤ Single Malt Scotch Whiskies: Old Pulteney, Balblair, anCnoc, Speyburn
- Blended Whiskies: Hankey Bannister
- Mekhong: 'The Spirit of Thailand' since 1941
- > Caorunn a small batch distilled Scottish Gin infused with 5 Celtic botanicals

The company's success is built on the combination of a strong understanding of local cultures and markets with the creation of a truly global operational network. Brand building pays respect to heritage, provenance and craftsmanship whilst delivering innovative and



highly effective strategies at global level. A skilled and dedicated team of more than 12 nationalities speaking over 14 languages delivers the highest standards of customer service and attention to detail across all aspects of the business.