

Speyburn Single Malt relaunches with two new Travel Retail exclusives.

Speyburn Single Malt Scotch Whisky has released two premium Travel Retail exclusives for 2018.

The Speyburn 10 Years Old Non-Chill Filtered and the Hopkins Reserve, launching in airports from Spring 2018, boast two very different flavour profiles - from Speyburn's signature zesty sweetness, to a new smoky and peaty style.

Crafted in the stunning natural environment of Speyside, both exclusives have been made using fresh spring water from the Granty Burn - Speyburn's dedicated water source.

10 Years Old Non-Chill Filtered



Speyburn's 10 Years Old has been matured for ten years in hand selected American oak ex-bourbon and ex-sherry casks. This Single Malt was born of Speyside's stunning natural elements, breathing in the rich environment of the outstanding region.

Pale gold with amber highlights, Speyburn 10 Years Old has a subtle aroma of lemon. The taste has touches of fresh fruit, with hints of toffee and butterscotch, creating a complex yet well-balanced dram with a long, smooth and sweet finish.

Speyburn 10 Years Old has been bottled exclusively for those looking to pick up something special while travelling.

The limited edition bottle has a higher strength of 46% ABV compared with the domestic 10 Years Old which is bottled at 40%. The taste profile contains more pronounced hints of oily citrus, with a fresh green apple character as well as accentuated floral and vanilla notes. This is a more complex dram, boasting waxy fruitiness and leather complexity compared to the domestic expression. The higher strength malt is non-chill filtered with a RRP €€45.00.

RRP for 70cl bottle: €45.00/\$55.00



Hopkins Reserve

The exclusive Hopkins Reserve was created as a tribute to John Hopkins, the founder of Speyburn Distillery. It pays respect to his innovation, resourcefulness and ability to work with the stunning natural environment of Speyside with a flavour like no other Speyburn expression.

This smoky, silky, golden amber dram is a toast to his legacy, exuding delicate hints of green apples, toffee, lemons and floral notes with a smoky, citrus taste and a long, honey finish.

The unique Single Malt Scotch Whisky is matured in American oak ex-bourbon casks which previously held a peaty whisky to give it its light, subtle smokiness – a first for Speyburn. Bottled at 46% ABV, this non-chill filtered whisky has an RRP of €35.00.

RRP for 70cl bottle: €35.00/\$45.00

Both expressions are presented in the recently launched refreshed packaging. The products are presented in premium gift cartons, each featuring the iconic Speyburn Distillery, reflecting the heritage and stunning natural landscape of the distillery's home in the heart of Speyside.

Gillian Gibson, Brand Manager, International Beverage, said:

"We're exceptionally proud to unveil our Hopkins Reserve which is dedicated to Speyburn's founder, John Hopkins. John strived for quality and did everything he could to harness it – including using the pure, soft water of the Granty Burn, and we still honour his wishes with every whisky we make today. What's more, we're releasing the Hopkins Reserve alongside our 10 Years Old exclusive; a classic, loved by many whisky connoisseurs but with special extras for global travellers."

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About Speyburn

Speyburn is home to a multitude of award-winning and distinctive Single Malt Scotch whiskies; the result of an outstanding natural environment and an insistence on using a combination of the most traditional methods of production with innovative approaches.

Established in 1897, by John Hopkins, Speyburn currently has three core expressions – Bradan Orach, Speyburn 10-Years-Old and the newly released Speyburn 15 Years Old.

Speyburn has been awarded for its quality products and ambition, winning Distillery of the Year 2017 at the New York International Spirits Competition (NYISC), as well as a host of gold medals from some of the world's most prestigious Wines & Spirits competitions.

Speyburn's capacity for innovation spans 120 years and has taken a significant step forward thanks to the completion of a £5 million expansion programme in 2016. The ground-breaking initiative, which has seen Speyburn become the largest distillery in the Inver House portfolio, has not only increased its production capacity from 1.8 million litres to over four million litres every year but substantially reduced its energy consumption per litre of alcohol. The improvement in Speyburn's carbon footprint has yielded energy savings of more than 20%, equating to approximately 6,000,000kWhs per year.

About International Beverage

International Beverage Holdings (www.interbevgroup.com) was established in 2005 as the international arm of ThaiBev, one of South East Asia's leading alcohol beverage companies. With a network of regional offices in Asia, Europe and North America, the company is responsible for the production, sales, marketing and distribution of a portfolio of premium global brands in over 80 countries and territories.

Inver House Distillers (www.inverhouse.com) is globally integrated into International Beverage Holdings and drives the distillation and maturation of Scotch through its five distilleries. The holding was also named 'Distiller of the Year' 2017 in the Scotland round of Whisky Magazine's annual Icons of Whisky Awards.

International Beverage brands include:

- Chang Beer: Thailand's iconic beer brand
- Single Malt Scotch Whiskies: Old Pulteney, Balblair, anCnoc, Speyburn
- Blended Whiskies: Hankey Bannister
- Mekhong: 'The Spirit of Thailand' since 1941
- Caorunn - a small batch distilled Scottish Gin infused with 5 Celtic botanicals

The company's success is built on the combination of a strong understanding of local cultures and markets with the creation of a truly global operational network. Brand building pays respect to heritage, provenance and craftsmanship whilst delivering innovative and highly effective strategies at global level. A skilled and dedicated team of more than 12 nationalities speaking over 14 languages delivers the highest standards of customer service and attention to detail across all aspects of the business.