



# CAORUNN

{ka-roon}

SMALL BATCH SCOTTISH GIN

## PRESS ANNOUNCEMENT

April 2015

### STIR YOUR SENSES WITH CAORUNN GIN'S WILDLY SOPHISTICATED SPRING COCKTAIL



Rejuvenate your taste buds with the brand new Spring Herbs G&T, brought to you by Caorunn Gin. Brimming with seasonal fresh flavours, the Spring Herbs G&T offers a sophisticated, Scottish spin on the signature G&T and is a must-try cocktail this season.

Indulge in the infusion of Caorunn Gin's five locally foraged botanicals and awaken your senses with bursts of Szechuan black pepper and refreshing apple notes. Finished with a stylish Celery Julienne serve, Caorunn Gin's Spring Herbs G&T is the best way to celebrate the arrival of a new season.

Handcrafted using natural resources from a pristine boreal forest in the Scottish Highlands, Caorunn Gin is wildly sophisticated in both its heritage and taste. Why not gather a group of friends and get mixing to start your perfect party?

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### Caorunn Spring Herbs Gin & Tonic

A fresh and zesty cocktail with floral, peppery notes, complemented by a crisp, tart green apple garnish

*Ingredients:*

1 part Caorunn Gin  
2 parts premium tonic water  
1 thin celery stalk  
1 Granny Smith apple  
Grated Szechuan black pepper

*Method:* Build ingredients over cubed ice

*Garnish:* Thin (10inch) celery stalk, coated with black pepper and Granny Smith green apple slice

*Glass:* High-ball

-ENDS-

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### Notes to Editors

- Caorunn Gin is available in selected Waitrose, Tesco and Sainsbury's stores along with Oddbins, The Whisky Shop, The Conran Shop, Harvey Nichols, Fortnum and Mason, Spirited Wines and spirit specialists; RRP £27
- Caorunn Gin has been awarded the prestigious CoolBrand status for 2013/2014
- Caorunn Gin has also been awarded numerous Gold and Silver medals; the latest one is a Silver medal at the International Spirits Challenge 2014
- Caorunn Gin is also available on-trade in leading cocktail bars such as Graphic, London Cocktail Club, Editions Hotel and Bourne & Hollingsworth
- Launched in November 2009, Caorunn Gin (pronounced "ka-roon") is a handcrafted, small-batch distilled [Scottish gin](#) infused with five hand-picked Celtic botanicals
- Caorunn Gin is named after one of its botanicals, the fabled rowan berry, which has inspired Celtic medicines and recipes for generations
- Caorunn Gin is an aromatic taste adventure: dry, clean and crisp with fruity, floral notes and best served with a slice of red apple. It is handcrafted in small batches at Balmenach Distillery in Scotland's Speyside region
- The famous Caorunn Asterisk on the bottle is a symbol for five, representing all five of Celtic botanicals, whilst echoing the shape of the bottle

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