



For immediate release

28th November

Second Exclusive Release for Old Pulteney 35 Year Old Single Malt

Award winning **Old Pulteney Single Malt Scotch Whisky** has today announced a second release of its limited edition **35 Year Old** expression, following the success of its first release in 2014 which sold out globally.

Only 1,254 bottles of this rare and exceptional whisky will be available through specialist outlets around the world, with a recommended retail price of £515 per bottle.

The second Old Pulteney 35 Year Old release is matured in ex American bourbon and ex Spanish oak casks which have been hand selected by Distillery Manager, Malcolm Waring.

Each bottle reflects Old Pulteney's uniquely shaped stills. The quality of the whisky is perfectly embodied by the striking beauty of its packaging, which is similar to the first 35 year old release but with refreshed colours chosen to emphasise the Spanish oak influence on its flavours.

It is encased in a beautifully engraved wooden box featuring Old Pulteney's distinctive herring drifter symbol, and is naturally coloured and non-chill filtered at 42.5% ABV.

A full bodied expression, it is initially sweet and spicy on the palate, before quickly developing a range of flavours from honey, rum soaked raisins and oranges to the heavier notes of seasoned leather, pralines and a touch of the salty North Sea air before finishing with waves of dried fruit. A truly indulgent, perfectly balanced whisky, on the nose, it brings together honey sweetness, exotic spices and citrus, before releasing more gentle undertones of vanilla.

Old Pulteney Senior Brand Manager, Margaret Mary Clarke commented: *'We are delighted to launch the second release of Old Pulteney 35 Year Old Single Malt, building on the success of our first release which was in high demand amongst whisky lovers around the globe. It is an exceptional expression, fantastically balanced and a true representation of the skill and quality of the Old Pulteney distillery team.'*

Founded in 1826 at the height of Wick's herring boom, Pulteney Distillery is one of the most northerly distilleries on the Scottish mainland. A long-held favourite for whisky enthusiasts, many say they can taste a faint hint of the sea in Old Pulteney thanks to the Distillery's windswept location and close proximity to the North Sea.

Old Pulteney has been acclaimed for its excellence many times over. Earlier this year its 1989 Vintage was awarded Whisky Magazine's 'World's Best Single Malt', whilst it's 21 Year Old Single Malt was named 'World Whisky of the Year 2012' in Jim Murray's Whisky Bible.



www.oldpulteney.com / @OldPulteneyMalt

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Notes to Editors

Old Pulteney Single Malt Scotch Whisky

Old Pulteney is one of the world's finest and most distinctive single malt Scotch whiskies. Known as the 'Maritime Malt', it is crafted in the windswept coastal town of Wick, home to the Pulteney Distillery which is one of the most northerly on the Scottish mainland. The distillery was established in 1826 in the heart of 'Pulteneytown', the town created to house fishermen during Wick's famous herring boom which drew a fleet of over 1000 boats and 7000 workers to this remote and rugged harbour.

Old Pulteney is the embodiment of this place, its people and its remarkable history. The skilled Pulteney Distillery team continues to craft whisky using the most traditional and time-honoured techniques that most others have long abandoned. This includes the uniquely shaped Pulteney stills, which are reflected in the design of the Old Pulteney bottle on shelves today.

Matured in hand-selected oak casks, the resulting whisky has been acclaimed for its excellence, its smooth drinking style and faint hint of the sea. Old Pulteney's 21 Year Old Single Malt holds the coveted title of 'World Whisky of the Year' for 2012 in Jim Murray's Whisky Bible – one of the industry's highest accolades. Earlier this year Old Pulteney 1989 Vintage was crowned the 'World's Best Single Malt' at Whisky Magazine's prestigious World Whiskies Awards. The whisky also achieved top ten status in the UK single malt market in 2012 and is flourishing in many other countries around the world.