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Old Pulteney Partners with Glasgow Airport and World Duty Free to Launch 50th Anniversary Exclusive

Old Pulteney Single Malt Scotch Whisky has today unveiled a rare airport exclusive, Old Pulteney 1990 single cask, chosen and bottled specially to celebrate Glasgow Airport's 50th anniversary this summer.

Only 150 specially packaged bottles of this exceptional single malt will be made exclusively available at the airport's World of Whiskies store from the 27th June.

Bottled in 70cl at 58.9% ABV, this rare liquid is drawn from a single second fill ex-bourbon cask (no 441) which was laid down to mature in 1990. The cask was handpicked earlier this year by a team from World Duty Free and Glasgow Airport during a visit to Inver House Distillers near Glasgow.

Neither chill-filtered nor coloured and amber in appearance, the single malt is deliciously sweet and rounded with mature notes of dark chocolate and toffee, fragrant spices and an autumnal, herbal undertone. The finish is warming and long.

The celebratory expression, which will retail at £229.00, will be presented in a traditional cream canvas sailing bag, printed with Glasgow Airport's 50th anniversary logo. There will be a dedicated display of the actual cask at Glasgow Airport for the month of July. The bespoke packaging pays homage to Old Pulteney's rich seafaring heritage, which gives the whisky its identity as 'The Maritime Malt.'

James Bateman, Director, Global Travel Retail at International Beverage Holdings comments:

"We are delighted to team up with World Duty Free and Glasgow Airport to create this exclusive bottling. Glasgow Airport is a gateway to and from Scotland and retail staff at the airport are important ambassadors for Scotch whisky. A single cask offer from Old Pulteney is rare and so what better way to toast the airport's 50th anniversary this summer than with an unforgettable dram."

Nigel Sandals, Liquor Buyer at World Duty Free, comments:

"World Duty Free and World of Whiskies are delighted to offer this unique and exceptional single cask from Old Pulteney Single Malt Scotch Whisky, showing our commitment to making available some of the finest local products for Glasgow's passengers to buy. It is a great example of how operators, retailers and suppliers can come together to create something unique and desirable while still being affordable."



Denise Gilmour, Head of Retail at Glasgow Airport comments:

“Glasgow Airport is committed to serving its passengers with the best of Scotland’s larder. We are so pleased that we were able to create this unique and rare single malt Scotch whisky in partnership with World Duty Free and with International Beverage.”

Old Pulteney has been acclaimed for its excellence many times over. Only recently its 1989 Vintage was named Whisky Magazine’s ‘World’s Best Single Malt’, whilst its 21 Year Old Single Malt was nominated ‘World Whisky of the Year 2012’ in Jim Murray’s Whisky Bible.

Founded in 1826 at the height of Wick’s herring boom, Pulteney Distillery is one of the most northerly distilleries on the Scottish mainland. A long-held favourite for whisky enthusiasts, many say they can taste a faint hint of the sea in Old Pulteney thanks to the Distillery’s windswept location and close proximity to the North Sea.

For further information, please contact Lisa at Burt Greener Communications on 0131 243 6745 or lisa@burtgreener.co.uk

Old Pulteney Single Malt Scotch Whisky

Old Pulteney is one of the world’s finest and most distinctive single malt Scotch whiskies. Known as the ‘Maritime Malt’, it is crafted in the windswept coastal town of Wick, home to the Pulteney Distillery which is one of the most northerly on the Scottish mainland. The distillery was established in 1826 in the heart of ‘Pulteneytown’, the town created to house fishermen during Wick’s famous herring boom which drew a fleet of over 1000 boats and 7000 workers to this remote and rugged harbour.

Old Pulteney is the embodiment of this place, its people and its remarkable history. The skilled Pulteney Distillery team continues to craft whisky using the most traditional and time-honoured techniques that most others have long abandoned. This includes the uniquely shaped Pulteney stills, which are reflected in the design of the Old Pulteney bottle on shelves today.

Matured in hand-selected oak casks, the resulting whisky has been acclaimed for its excellence, its smooth drinking style and faint hint of the sea. Old Pulteney holds the coveted title of ‘World Whisky of the Year’ for 2012 in Jim Murray’s Whisky Bible – one of the industry’s highest accolades. The



whisky also achieved top ten status in the UK single malt market in 2012 and is flourishing in many other countries around the world.

Old Pulteney continues to celebrate all things related to its maritime heritage and is renowned for its long standing support of sailing adventure across the globe. In 2015 the whisky announced a partnership to raise vital funds for the global maritime charity The Mission to Seafarers, the organisation that cares for the world's 1.5 million men and women who face danger each day while working at sea. Old Pulteney will donate £1 from every bottle of Old Pulteney 12 Year Old sold in 2015 to the charity, aiming to raise £30,000 to support their work providing counsel and friendship for merchant seafarers in need – whether they are stranded, isolated or far from home.