

anCnoc

HIGHLAND SINGLE MALT
SCOTCH WHISKY

anCnoc Highland Single Malt Scotch Whisky Releases 22 Years Old

anCnoc Highland Single Malt Scotch Whisky has announced the first limited release of its 22 Years Old, the latest hand selected addition to the brand's core range.

The whisky, which has been matured in American bourbon and Spanish sherry oak casks at its Knockdhu distillery in Knock, Banffshire, has been bottled in its most natural form – neither chill-filtered nor coloured.

Priced at a recommended retail price of £85, only 950 cases will be made available throughout 2013 in the UK, USA, Sweden, Russia, Denmark, Japan and Taiwan.

Gillian Gibson, Brand Manager at anCnoc, said:

“Releasing our 22 Years Old marks the first in a series of exciting developments for anCnoc in 2013 which are sure to delight fans of our portfolio of single malts worldwide.

“This particular expression, which was bottled at 46%, has a unique taste profile and we are confident that it will find favour with whisky enthusiasts everywhere.”

Bright gold with a copper tint in colour, anCnoc 22 Years Old is full bodied and complex with crushed clove, raisin and blood orange flavours on the palette, the taste is closely followed by layers of fragrant vanilla and leather.

As well as the release of the 22 Years Old, anCnoc has also re-released its popular 16 Years Old single malt which was unavailable for the majority of 2012. Over 800 cases will be made available this year and will be sent to key customers in the UK, USA and selected export markets.

Wholly matured in American ex-bourbon oak casks, the product will have a recommended retail price of £60. Gillian Gibson added:

“anCnoc 16 Years Old was very popular when we first released it in 2008 and we are delighted that global whisky lovers will once again be able to purchase this distinctive expression.”

The distillery at Knockdhu has been in operation since 1894. anCnoc, which is owned by Inver House Distillers, is a brand closely associated with the arts having released a series of Limited Edition expressions last year with the designs of acclaimed Scottish artist Peter Arkle and a continuing support of the arts community.

Ends

For further information, please contact Suzanne Mackie or Vicki Byers at Burt Greener Communications

anCnoc

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on 0131 220 0003 and Suzanne@burtgreener.co.uk or Vicki@burtgreener.co.uk

Notes to Editors

Inver House Distillers (www.inverhouse.com) is globally integrated into International Beverage Holdings and drives the distillation and maturation of Scotch through its five distilleries.

International Beverage brands include:

- Chang Beer: Thailand's iconic beer brand
- Single Malt Scotch Whiskies: Old Pulteney, Balblair, anCnoc, Speyburn
- Blended Whiskies: Hankey Bannister
- Mekhong: 'The Spirit of Thailand' since 1941
- Caorunn - a small batch distilled Scottish Gin infused with 5 Celtic botanicals

The company's success is built on the combination of a strong understanding of local cultures and markets with the creation of a truly global operational network. Brand building pays respect to heritage, provenance and craftsmanship whilst delivering innovative and highly effective strategies at global level. A skilled and dedicated team of people of more than 12 nationalities, speaking over 14 languages delivers the highest standards of customer service and attention to detail across all aspects of the business.