

For immediate release

1st December 2020

anCnoc Serves up Sherry and Smoke with new Swedish Exclusive

anCnoc Highland single malt Scotch whisky is pleased to today (1st December) announce the release of **Sherry Cask Finish, Peated Edition**.

Released exclusively for the Swedish market, this rare peated whisky is the second permanent peated expression to come from Knockdhu Distillery, which is better known for its unpeated collection of single malt Scotch whiskies.

The new whisky is a perfect marriage of peated spirit matured in the finest American Oak casks, which is then enhanced by a period of further maturation in Sherry butts. The result is a whisky that boasts anCnoc's unmistakable light, fruity flavours with hidden depths of delicate smoke and a finishing layer of spice.

Whilst anCnoc is well known for its light unpeated character, Distillery Manager Gordon Bruce has crafted the latest addition to the collection with the distillery's heritage and traditions in mind – staying true to when Knockdhu was established in 1894, at a time when peat was cut by hand from the ground and used as part of the malting process, giving the whisky an earthy, smoky flavour.

Sherry Cask Finish, Peated Edition is crafted with barley that has been smoked with local Aberdeenshire peat, paying homage to the distillery's heritage and giving the spirit its subtle, ashy, smoky flavour.

Knockdhu Distillery Manager Gordon Bruce believes this is key to the rising popularity of anCnoc's peated range. He commented: *'The compounds in our local peat give an appealing smokiness to the whisky, think ashy bonfire notes rather than the harder medicinal taste of some peated whiskies. Although it's not from exactly the same source, the peat we use today has an almost identical composition to that which was used when whisky making began at Knockdhu Distillery over 125 years ago, meaning our peated whiskies are faithful to the original in taste and character. The new expression offers drinkers a different experience of peat – a delicately aromatic smoky whisky which bursts with the flavours of green apples and honey.'*

anCnoc Sherry Cask Finish, Peated Edition features the striking black label and outer packaging of anCnoc's peaty range, however it is bottled in clear flint glass to showcase the beautiful copper colour of the liquid. It is bottled in 70cl at 40% ABV.

Tasting Notes

Colour: copper

Nose: smooth, delicate smokiness with hints of caramel toffee and a burst of fruity notes from green apples and citrus fruits.

Taste: sweet and complex smokiness, complemented by a touch of cinnamon, honey and vanilla. A long, delicious finish

anCnoc

HIGHLAND SINGLE MALT
SCOTCH WHISKY

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ABOUT ANCNOG

anCnoc is produced at Knockdhu Distillery, which sits in the shadow of the 'Black Hill' (Knockdhu in Gaelic) near Huntly in Aberdeenshire. It was established in 1894 by the pioneering John Morrison, after he spotted an abundance of the natural resources needed to make fine malt whisky in the area: pure spring water and plentiful supplies of peat and barley.

Today, Knockdhu is known as one of the smallest and most enchanting distilleries in the Scottish Highlands, producing a refreshingly modern single malt whisky with the most traditional skills and processes. The Black Hill continues to supply pure water for the whisky making process. The distillery's two copper pot stills replicate the original 1894 design, their bulbous bases giving anCnoc its light, fresh, fruity flavour. Old fashioned worm tubs are used to condense the vaporised alcohol. And Distillery Manager Gordon Bruce, and his team, make up one of the smallest workforces in any distillery (including many dogs!)

anCnoc's first foray into peated whisky began back in 2014 with the launch of a new 'Peaty' range, inspired by the whiskies made early in Knockdhu's history using local peated barley.

ABOUT INTERNATIONAL BEVERAGE HOLDINGS

International Beverage Holdings Ltd is one of the drinks industry's most dynamic global businesses. Established in 2006 as a wholly-owned subsidiary of Thaibev, the company operates as its international business arm, specialising in the development of premium local spirits for the global market. Its success is built on a strong understanding of local cultures and markets within a worldwide business network. Based in Hong Kong with regional offices in Singapore, Malaysia, Cambodia, the USA and UK, the company is responsible for the sales, marketing and distribution of a portfolio of premium brands in over 85 markets. These brands are built on character, craftsmanship and quality, led by a range of award-winning Scotch whiskies and an array of vibrant beers and spirits. These include:

- Single malt Scotch whiskies Old Pulteney, Balblair, anCnoc and Speyburn

anCnoc

HIGHLAND SINGLE MALT
SCOTCH WHISKY

- Blended Scotch Hankey Bannister
- Caorunn, Scotland's leading super premium gin
- Mekhong, 'The Spirit of Thailand' since 1941
- Chang Beer, Thailand's iconic beer brand

Inver House Distillers is a wholly owned subsidiary of International Beverage Holdings Ltd, producing its Scotch whiskies and gin at five distilleries around Scotland: Pulteney, Speyburn, Knockdhu, Balblair and Balmenach. Inver House is also highly active in the warehousing and blending of Scotch whisky, with warehousing for 500,000 barrels and state of the art blending and laboratory facilities at its headquarters in Airdrie. The business has won many prestigious accolades over the years, including the Icons of Whisky Distiller of the Year Award for Scotland (2017).

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