

anCnoc

HIGHLAND SINGLE MALT
SCOTCH WHISKY

For immediate release

30th September 2020

anCnoc releases Peatheart Batch 2 for Global Market

anCnoc Highland Single Malt Scotch Whisky continues its journey 'to the dark side' with the global release today (30th September 2020) of Peatheart Batch 2: the second consignment of its award-winning permanent peated expression.

After a limited release in Sweden, this second bottling will now be available to drinkers around the world, following the international success of Peatheart Batch 1 which was launched in 2017.



Batch 2 features the same smoky, mellow wood notes and phenol content as the original (40ppm) - but this time a more subtle smokiness is balanced with anCnoc's brighter, fruitier flavours.

Crafted at Knockdhu Distillery in the small village of Knock, by Huntly in Aberdeenshire, Peatheart uses peated barley in production to add a rich, smoky twist to anCnoc's classic new make spirit, before maturation in American Oak ex-bourbon barrels.

Presented in a dramatic opaque black bottle and tube, which glisten with touches of bronze and white,

it is set to be a perfect gift for whisky fans over the Christmas and New Year season.

Knockdhu Distillery Manager Gordon Bruce explained that the new batch is true in flavour and character to the original, but with intriguing differences that will delight whisky lovers. He said: *'Despite having the same ppm as Batch 1, slight variations in maturation mean that our second Peatheart bottling offers something a little bit different, with a more refined smoky character. The combination of fresh, fruity anCnoc notes with these more mellow peat flavours creates a wonderful modern whisky that will be enjoyed by whisky fans across*

Tasting Notes

Colour: light gold

Nose: Understated peat smoke and barbecue balanced by ripe pineapples, pears and a dark, rich tone of baked toffee apples. Subtle vanilla and sparks of fresh lemon rind lend lightness and elegance to the composition.

Taste: Structured and full, with rich smoke in balance with juicy gummy bears and the light, fizzy sweetness of spun sugar. Undertones of a hay barn and fudge give it a delicious weight.

Finish: Long and growing, distinctly spicy and sweet with a warming, smoky finale.

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the spectrum. The peaty range now sits alongside our signature anCnoc whiskies to give drinkers two very distinctive sides to our whisky. Whether it's a dram from our 'dark' or 'light' side, both represent our commitment to using the best traditional techniques and craftsmanship to make a very modern single malt whisky'.

Peatheart Batch 2 is set to be in high demand following the critical acclaim achieved by Batch 1 - which included a coveted category gold medal at the World Whiskies Awards in 2019.

anCnoc Peatheart Batch 2 (40ppm) is bottled in 70cl at 46% ABV, non-chilled filtered and with natural colour. 1700 cases of the new batch will be available in the UK and for global markets, sold in independent and specialist retailers and whisky shops from 1st October. RRP £52.

www.ancnoc.com



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ABOUT ANCNOG

anCnoc is produced at Knockdhu Distillery, which sits in the shadow of the 'Black Hill' (Knockdhu in Gaelic) near Huntly in Aberdeenshire. It was established in 1894 by the pioneering John Morrison, after he spotted an abundance of the natural resources needed to make fine malt whisky in the area: pure spring water and plentiful supplies of peat and barley.

Today, Knockdhu is known as one of the smallest and most enchanting distilleries in the Scottish Highlands, producing a refreshingly modern single malt whisky with the most traditional skills and processes. The Black Hill continues to supply pure water for the whisky making process. The distillery's two copper pot stills replicate the original 1894 design, their bulbous bases giving anCnoc its light, fresh, fruity flavour. Old fashioned worm tubs are used to condense the vaporised alcohol. And Distillery Manager Gordon Bruce, and his team - make up one of the smallest workforces in any distillery (including many dogs!)

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anCnoc's first foray into peated whisky began back in 2014 with the launch of a new 'Peaty' range, inspired by the whiskies made early in Knockdhu's history using local peated barley.

ABOUT INTERNATIONAL BEVERAGE HOLDINGS

International Beverage Holdings Ltd is one of the drinks industry's most dynamic global businesses. Established in 2006 as a wholly-owned subsidiary of Thaibev, the company operates as its international business arm, specialising in the development of premium local spirits for the global market. Its success is built on a strong understanding of local cultures and markets within a worldwide business network. Based in Hong Kong with regional offices in Singapore, Malaysia, Cambodia, the USA and UK, the company is responsible for the sales, marketing and distribution of a portfolio of premium brands in over 85 markets. These brands are built on character, craftsmanship and quality, led by a range of award-winning Scotch whiskies and an array of vibrant beers and spirits. These include:

- Single malt Scotch whiskies Old Pulteney, Balblair, anCnoc and Speyburn
- Blended Scotch Hankey Bannister
- Caorunn, Scotland's leading super premium gin
- Mekhong, 'The Spirit of Thailand' since 1941
- Chang Beer, Thailand's iconic beer brand

Inver House Distillers is a wholly owned subsidiary of International Beverage Holdings Ltd, producing its Scotch whiskies and gin at five distilleries around Scotland: Pulteney, Speyburn, Knockdhu, Balblair and Balmenach. Inver House is also highly active in the warehousing and blending of Scotch whisky, with warehousing for 500,000 barrels and state of the art blending and laboratory facilities at its headquarters in Airdrie. The business has won many prestigious accolades over the years, including the Icons of Whisky Distiller of the Year Award for Scotland (2017).

www.interbevgroup.com